

CLAIMS

1. A method of enabling a consumer to program a CE system for operation according to a preference of the consumer, the method comprising enabling the consumer to interact via a network with an application on a server for generating control data to program the CE system according to the preference.

Sub A2 2. The method of claim 1 comprising enabling to download the control data from the server to the CE system for programming the CE first system.

3. The method of claim 1 comprising enabling to download the control data from the server to a further system of the consumer for programming the CE system upon transfer of the control data from the further system to the CE system.

Sub B1 4. The method of claim 3 wherein the further system comprises at least one of the following: a set-top box; a PC; a telephone.

Sub A3 5. The method of claim 1, wherein the consumer interacts with the server via a further system different from the CE system.

6. The method of claim 5, wherein the server provides respective applications for being interacted with via respective further systems.

Sub A4 7. The method of claim 5, wherein the consumer interacts with the server through the further system from a location remote from the CE system.

8. The method of claim 7, wherein consumer requests the server to establish contact with the CE system and the server establishes the contact in response to the consumer's request.

9. The method of claim 1, wherein the operation relates to configuring the CE system for selective processing of content information.

Sub A5 10. The method of claim 1, wherein the CE system comprises at least one of the following: a PVR, an audio jukebox, a television set, a home entertainment system.

11. The method of claim 1, wherein the consumer is enabled to interact with the application via speech input.

12. The method of claim 11, wherein the consumer is enabled to specify the preference to a human operator who interacts with the application based on the user's input.

13. The method of claim 1, wherein:

- the server has a data base with information relating to the consumer and acquired prior to the interaction; and
- the generation of the control data takes into account the information in the data base.

14. The method of claim 1, comprising enabling a second consumer to program the CE system for operation according to a further preference of the second consumer, the method comprising enabling the second consumer to interact via the network with the application on the server for generating further control data to program the CE system according to the further preference.

15. A method of enabling a consumer to control a CE system, the method comprising:

- enabling the consumer to interact via a data network with a first platform that generates control data to configure the CE system; and
 - enabling the CE system to be configured according to the control data;
- whereupon the consumer is able to interact with a second platform, different from the first platform, for selecting an operational mode of the configured CE system.

16. An electronic apparatus for being configured by a consumer, the apparatus comprises a combination of a CE system and a further system, wherein:

- the CE system is configurable for operation according to a consumer's preference;
- the further system is network-enabled for user-interaction via a data network with an application server, the application server generating control data based on the consumer's preference for configuring the CE system; and
- the second system configures the CE system based on the control data received from the server.

17. The apparatus of claim 16, wherein the first system comprises a PVR and the second system comprises a set-top box.

18. For use in a consumer electronics system, control data generated by an application server for configuring the system based on a preference specified by the consumer.

19. A method of doing business comprising:

- receiving via a first apparatus of an end-user information about a preference regarding a configuration of a second apparatus of the end-user;
- generating configuration data for configuring the end-user's CE apparatus according to the preference;
- sending the configuration data to the end-user for configuring the CE apparatus so that the second apparatus is controllable by the end-user through a third apparatus during operational use of the second apparatus.

Add A6
Add B1